



WET CEMENT

Build

Fearless Future-Ready Teams

CONFIDENCE. COMMUNICATION. CONNECTION. CONTROL. COURAGE.

**AI-ENABLED LEADERSHIP AND SKILL DEVELOPMENT
THAT DRIVES INNOVATION, GROWTH & RETENTION**

If your team lacks the confidence, communication, strategy and leadership skills to translate AI's power into performance, you'll miss out. That's why now is the time to develop fearless leaders, teams, and cultures that thrive through change.

ACHIEVE YOUR GROWTH GOALS WITH OUR CUSTOMIZED PROGRAMS



Training



Coaching



Keynote Speaking



Consulting

Our leadership development firm serves as an extension of your team to uncover pains and challenges impacting your talent, opportunities, and the bottom-line. We then partner with you to deploy actionable, interactive and insight-driven programs that build 'soft skills' that deliver hard results, with AI-enablement embedded into every aspect.

Business + Growth Skills

- Business Storytelling
- Confident Communications
- Powerful Presenting
- Pitch To Win: Sales Strategy
- Harnessing Generative AI for Impact

Leadership

- Leading Difficult Conversations
- Manage Imposter Syndrome + Boost Confidence
- Build Your Leadership Brand
- Thriving Through Change
- Executive Presence

Build Belonging + Culture

- Build Your Personal Board of Directors
- Network Like A Natural
- Career Progression + Pathing
- [Advance Women at Work™](#)

Strategic Consulting

- Employee Resource Group Strategy + Programming
- People + Culture Strategy
- Rising Star and Leadership Programs
- Supplier Diversity Events + Mentorship Programs

[Click here](#) or use QR code for Wet Cement's complete Course Catalog



DRIVE GROWTH, INNOVATION AND IMPACT



100% Win Rate for global communications agency over a 2-year period when Wet Cement trained and coached them for every new business pitch



Of 100 Executives who attended *The Fearless Leader* training program, 98% said it was "highly valuable and relevant."



Net Promoter Score of 99 for 2025 ERG Leader Summit
40% increase in self-reported confidence post-workshop

LEADERS TRUST US



WHAT THEY HAVE TO SAY



"The Wet Cement sessions were hands down the most valuable and impactful programs we ever did for the Women's Leadership Initiative at J&J."

Trish Golas,
Johnson & Johnson

"I was blown away by the content, because of the thought process behind it. Jenn was engaging, interactive and educational in her presentation. Her topics were relevant and helpful to supporting advancement of the key leaders."

Karen Paff,
Salix Pharma



"[Jenn] armed each of us with actionable tactics and strategies to help elevate our own personal and professional brand and become 'fearless' leaders."

Judy Wheeler
Nissan



TAKE THE NEXT STEP



Schedule your [free consultation](#)



Learn more at [Wet Cement](#)



See us [in action](#)



Contact us at info@wet-cement.com



Hear our [Why](#)



How you can be [Fearless in 5](#)

