JENNIFER WILLEY

Keynote Speaker, Creator & Thought Leader

EMPOWERING PEOPLE AND TEAMS TO "FEAR *LESS*"

Jennifer Willey is a global speaker, leadership trainer and executive coach. She's also a successful entrepreneur; as CEO of Wet Cement, Jenn empowers people and organizations to 'make their mark' by fearlessly achieving their potential. Her two decades of professional experience on-air, on stage and on her game as a C-Suite executive enable her to expertly "own the room," helping her audience spark change for themselves through inspiring insights, engaging storytelling and actionable strategies.

- Executive at The Trade Desk, AOL, Yahoo and WebMD
- TV News Anchor and Reporter for ABC and CBS
- Certified in Diversity & Inclusion by eCornell
- Creator of the Fearless in 5 Career-Enhancing video series

Click for Speaker Reel

SPEAKING TOPICS

Jenn customizes her material to meet your business goals and align with your event theme. Every talk integrates findings from Wet Cement's proprietary *Fearlessness at Work Survey,* the latest academic research, actionable strategies and lessons learned from Jenn's professional experience driving change and leading teams within innovative, evolving industries. Attendees will walk away with a renewed sense of purpose, a more "fearless" perspective and proven techniques to power growth for themselves and their companies. Jenn's talks are focused on enhancing culture, collaboration and personal development across:

Diversity, Equity, Inclusion & Belonging

- Advance Women At Work: Women's Empowerment
- Allyship & The Modern Male Leader: How to Build a Culture of Inclusion and Empowerment
- Embrace Equity: How to Build an Inclusive Culture Together
- Innovation Through Inclusivity: How to Build an Inclusive Culture

Self-Leadership

- Evict the Imposter: How to Overcome Imposter Syndrome and Build Confidence
- Build Your Personal Board of Directors: How to Advance at Work Through Allies & Advocates

ADVANCE women at work
POWERED BY WET CEMENT

NSA NATIONAL SPEAKERS ASSOCIATION

espeakers CERTIFIED VIRTUAL PRESENTER

International Women's Day
Jenn is a preferred IWD speaker

To book Jenn for your next event, contact info@wet-cement.com.
For more information, visit Wet-Cement.com.

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SPEAKING ENGAGEMENTS

Jenn's range of global speaking engagements runs the gamut—from events with 15,000 attendees to high-profile roundtables and international brand summits. Jenn has spoken at distinguished events like these:

THOUGHT LEADERSHIP

Fearless in 5 Career-Enhancing Video Series

National Speaker's Association "Excellence Personified" Podcast Guest

WPIX Morning News 11 Featured Guest on "Girl Talk"

Hunterdon Chamber Radio "Happy to Help" Show

Volunteer Program with Working for Women & Raising HOPE

Director of Women's Empowerment in Digital Out-Of-Home (WE.DOOH)

FOLLOW JENN

DELIVERING CLIENT OUTCOMES

"Jenn structured an engaging and insightful keynote that was both inspirational and highly actionable."
–Patricia Golas, Johnson & Johnson

"Jenn provided a dynamic, interactive and engaging workshop…that had a profound impact on the attendees."
–Lisa Bull, Paramount

"I highly recommend Wet Cement's programs; they will change the mindsets, actions and culture of your teams."
–Josh Palau, Lending Tree

"[Jenn] armed each of us with actionable tactics and strategies to help elevate our own personal and professional brand and become 'fearless' leaders."
–Judy Wheeler, Nissan

"[Jennifer] is a gifted presenter and a powerful role model for all professional women."
–Maia Cody, Ocean Spray

"Jennifer was a fantastic keynote…. connecting with our audience through her storytelling."
–Deb Taylor, Reimagine Aging

INTERESTED IN BOOKING JENN FOR YOUR NEXT EVENT?

Contact info@wet-cement.com.
To learn more, visit wet-cement.com/keynotespeaking.

Wet Cement is certified as a Disability-Owned Business and a Women's Business Enterprise (WBE). Wet Cement supports other diverse suppliers through discounted services.

NAICS Codes:
611430, 541612, 541611, 611699

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